PATHWAYS GRADUATE

Where the data comes from

Pathways Graduate shows prospective students the careers that graduates of each course actually go into. This fact sheet explains where each part of Pathways Graduate gets its data, what happens when numbers are small, and what you can control.

At a glance

Feature	What it shows	Data source
Career areas	Percentage of graduates in each career area (SOC)	HESA Graduate Outcomes
Salary by career area	Median salary 15 months after graduation	HESA Graduate Outcomes
UK employment chart	Number of people employed in that occupation nationally over the latest three years	ONS Annual Population Survey
Employers	Organisations employing graduates, by occupation	HESA Graduate Outcomes (national data where your numbers are too small)
Typical roles	Example job roles within each occupation, with salaries	National Careers Service, Prospects and other UK careers sources, mapped to SOC
"Did you know" box	Typical longer-term graduate earnings from course or subject area	LEO (Longitudinal Education Outcomes)

Graduate career data

Career data comes from HESA Graduate Outcomes, broken down by your institution, then subject (CAH), then the occupation (SOC) graduates entered. It is combined across the **most recent three graduating years** to give a reliable sample. Each course page instance states exactly what it is based on, for example:

> *"Information for 'Finance' graduates at [University]. Data from 20 students graduating in years 2021, 2022 and 2023."*

The heading tells students whose data they are looking at:

"Our graduates are..."
Your own graduates' outcomes for this subject.

"Graduates are..."
National data, used when there are not enough of your graduates in this subject.

"Graduate careers include..."
A custom list of careers your university has chosen for this course.

Combined courses: where a course is assigned to more than one subject (CAH), such as a BA in Law and Psychology, Pathways Graduate uses the combined data from all of them.

Salaries

All graduate salaries shown are **medians**, taken 15 months after graduation. When your own university's data is your primary source, Pathways Graduate uses the most specific data available:

1 FIRST CHOICE
Your graduates from this subject in this occupation.

2 IF TOO FEW
Your graduates in this occupation, from any subject.

3 IF STILL TOO FEW
Your chosen secondary source (regional or UK) for this occupation.

If you choose regional or UK data as your primary source, salaries come from that source first.

UK employment chart

Titled "UK employment", this chart uses the ONS Annual Population Survey to show the number of people employed in the occupation across the UK over the latest available three-year period. It gives students a sense of whether employment in that field is rising or falling.

It reflects all employment in the occupation, not graduate recruitment alone.

Employers

Employer information comes from HESA Graduate Outcomes and follows HESA's rounding and suppression rules, so small numbers are not shown.

Typical roles

Typical roles broaden students' awareness of the jobs that sit within each occupation their graduates enter. They are drawn from a wider dataset of job profiles mapped to SOC, with salaries from the National Careers Service, Prospects and other UK careers based sources.

These are example roles within the occupations your graduates go into, **not** a list of specific jobs your graduates have held. You can edit the list to remove any roles you feel do not reflect your graduates.

"Did you know" earnings

This box uses LEO data and shows the most specific figures available, with wording to match:

Data available	Wording shown
This course at your university	"Our graduates from this course typically earn…"
This subject (CAH) at your university	"Our graduates from this subject typically earn…"
This subject nationally	"Nationally, graduates from this subject typically earn…"

What you can control

Data source
Use your own university's, national or regional data, as a default or course by course.

Custom career lists
Replace the data-led careers on any course with your own list.

Typical roles
Remove roles you don't consider relevant to your graduates.

"Did you know"
Hide it everywhere or on selected courses.

Find out more

- Our data sources
- Customising Pathways Graduate (short video)
- Pathways Graduate product overview