

Group lesson investigating the job roles required for a new business selling a product online



Aims

For students to think about lots of different job roles and discover how each role has a place within a business.

To be exposed to career options that they might not otherwise have been aware of or considered.

To find out relevant courses and pathways

Gain an understanding of technical jobs and qualifications.



Resources

Students require a computer with internet access



Background

This activity is designed for students in Year 8 to Year 11. Students should be arranged into groups of 4 people

The activity can be used to help students think about career options and the subjects/courses they might want to take.

Activity can be delivered by a teacher without careers guidance experience



Timing

The lesson is split into 3 tasks with each task lasting 20 minutes.

Depending on time allowance class discussions could either be included or not.



What students should expect

Students work together in their groups to come up with a fictional new business that sells an online product.

The students will use the Pathways Explore tool to research different jobs roles and discover which roles might be relevant to their new business. Particular emphasis will include research on the technical roles.

Students will discover more about each role including Labour Market Information and typical level of qualification required for each job.

Students can find out about what relevant courses are available at college



Task 1

20 mins

Outcomes

Students consider different career roles and think about the skills required for each job

Through discussion with their peers, students discover jobs they might not know about or understand.

Student instructions

As a group you will be starting up a new business selling a product online. The company will be responsible for all aspects of the business from product conception, design and production through to the delivery of the product to the customers door.

What job roles will the new company need?

Use Pathways Explore to research different job roles.

Student analysis

- 1 Decide on what the business will be and the product you will be selling (for example 'a company that produces ethical socks', or 'a new mobile phone company'.
 - 2 Think of at least five different jobs roles which will make up your team. Think of the skills each team member will need and how they are reflected in the job roles.
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Class discussion

Each group to share business ideas with class and discuss some of the job roles they think will be required.

Ask the class to help with any ideas for other job roles. For example have they considered marketing the product or looking after the financial side of the business?

Are there any group members who would be interested in doing one of the job roles as a career?



Task 2

20 mins

Outcomes

Students research job descriptions

Understand job salaries through the use of LMI

Discuss technical job roles

Student instructions

Use Pathways Explore to find out more about your 5 different job roles. Find out about the skills each job role would bring to the company and the sort of salaries you'd be expected to pay your staff.

Student analysis

- 1 For each job role write down 3 key skills required to do the job
- 2 Thinking about skills, identify which of the jobs could be considered 'technical'
- 3 Which job commands the highest salary? Consider why this might be.

Class discussion

Ask each group to share the technical roles required for their business. Discuss what a 'technical' job might be and why certain jobs are considered technical.

Find out from each group which job had the highest salary and how much the salary is per year. Find out the highest paid job in the class. Is it a technical job?

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**Task 3**

20 mins

Outcomes

Students gain an understanding of potential learning pathways and the technical course options offered at a college

Research into relevant courses provided by the college

Student instructions

Now that you've found out more about the job roles in your company, use the tool to find out which courses are available that could help lead to a career in these jobs.

Student analysis

- 1** Choose three of your company's job roles and find a course that could lead to each job. Would you consider these job roles to be 'technical'?
- 2** Find out about the courses on the college website. Does the college offer a progression from one level to another? Do the courses offered include Apprenticeships or T levels or both?

Class discussion

Share with the class the courses that you have chosen for your technical job roles. Discuss why each course is relevant and the pros and cons of the course.

Discuss Apprenticeships and T-levels



Provider Access Legislation

Meeting the legislation

This lesson plan can be delivered to school students at either Phase One (Years 8 and 9) or Phase Two (years 10 and 11) as specified by the Provider Access Legislation (PAL).

The lesson is split into 3 different tasks each 20 minutes long. The entire session lasts for 1 hour.

Areas covered

- ✔ Information about the provider and the approved technical education qualifications or apprenticeships that the provider offers
- ✔ Information about the careers to which those technical education qualifications or apprenticeships might lead
- ✔ A description of what learning or training with the provider is like
- ✔ Responses to questions from the pupils about the provider or approved technical education qualifications and